

Thomas Hinderer's contract with Eckes AG and the Eckes-Granini Group extended for five more years

Nieder-Olm, 9th September 2014. Thomas Hinderer (56), Chairman of the Executive Board of Eckes AG and CEO of the Eckes-Granini Group GmbH, has extended his contract for five years. The Supervisory Board of Eckes AG gave the green light for the extension early on. In keeping with the recent resolutions, Hinderer will continue to head the organization as Chairman of the Executive Board and CEO until July 2020.

The contract extension affirms Hinderer's instrumental contribution to the Group's success over the past nine years. During his responsibility, Eckes-Granini completed its withdrawal from the spirits business and has since evolved into a modern, dynamically growing brand producer focused exclusively on non-alcoholic fruit beverages and a strong European brand portfolio. The increasing profitability of its business operations since then underscores the sustainability of the value enhancement strategy.

Under Hinderer's leadership, Eckes-Granini has also effectively managed the massive upheaval in the fruit juice industry resulting from dramatically rising raw material prices in recent years through consistent pursuit of its value and brand orientation. With the international premium brand granini and strong local brands, including as Brämhults, Elmenhorster, hohes C, Joker, Marli, Pago, SIÓ and YO, the Group now holds a leading position in the European fruit beverage market with annual turnover of over 900 million EUR.



“Thomas Hinderer has earned considerable respect and admiration as well as the unconditional trust of the Supervisory Board and the shareholders. Under his leadership we will continue to pursue the course that has led Eckes-Granini to its position as one of the leading players in the European market. Hinderer stands behind that course, and we are confident that it will bring continued success in the years to come,” says Supervisory Board Chairman Axel Hamm.

The Eckes-Granini Group GmbH is an international corporate group specialized in non-alcoholic fruit beverages under the umbrella of Eckes AG. With the international premium brand granini as well as strong local brands, including Brämhults, Elmenhorster, Joker, hohes C, Marli, Pago, SIÓ und YO Syrup, the Group holds a leading position in the European fruit beverage market. The Eckes-Granini Group operates (through fully-owned subsidiaries in many cases) in Austria, Belgium, Croatia, Finland, France, Germany, Hungary, Italy, Lithuania, Romania and Bulgaria, Switzerland, Scandinavia, Spain and Turkey and employs 1.846 people. Eckes-Granini markets its products in both the retail food trade and the out-of-home sector in over 70 different countries.

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