

The Eckes-Granini Group has donated around 500,000 litres of juice for helpers and charitable institutions in the COVID-19 crisis over the past five months

Nieder-Olm, 15 September, 2020: Under the motto "The best of fruit for a healthy and united community," all eleven European subsidiaries of the Eckes-Granini Group distributed a total of around 500,000 litres of juice, fruit beverages and smoothies to public health services, social services and charitable organizations such as hospitals, food banks and nursing homes over the past five months. The campaign was launched in April 2020, when the COVID-19 crisis was at its peak in many countries. It was primarily intended as a thank-you and as a sign of appreciation for the countless volunteers and people in relevant occupational groups who, despite health risks and challenging conditions, kept everyday life going in the midst of the COVID-19 pandemic. Eckes-Granini, Europe's leading supplier of fruit juices and fruit beverages, also wanted to support non-profit organizations and social services that provide a reliable meal or food even in the midst of the crisis for people in need through the product donations.

"In all countries where we are active, people are affected by the massive impact of the corona pandemic. That's why we wanted our fundraising campaign to send a small sign of solidarity to the numerous corona heroes," says José Marti Cos, Member of the Executive Board and SVP Marketing of the Eckes-Granini Group. "To stand together in society is especially important in such exceptional situations. Employees in relevant professions and aid organizations have made a particularly important contribution to this."

Solidarity with corona helpers across Europe

The determination of the donation volumes and the implementation of the donations were organized individually by the subsidiaries. In Germany, for example, the company donated a total of around 260,000 litres of fruit juice to the Johanner, among others. In France, Eckes-Granini distributed a total of 65,000 litres of



product donations to social institutions and supported the production of disinfectants by supplying empty glass and plastic bottles. In Spain, around 43,000 litres of juice went to the Red Cross, among others.

Further information on the Eckes-Granini Group is available at: [Eckes-Granini Corona Relief Fund](#)

About the Eckes-Granini Group:

Eckes-Granini is the leading supplier of fruit juices and fruit beverages in Europe. Headquartered in Nieder-Olm, Germany (Rhineland-Palatinate), the independent family enterprise focuses on committed and competent employees, strong brands in the juices, fruit beverages and smoothies segments, and a long-term strategic orientation with sustainable value creation. Today, Eckes-Granini operates primarily in Europe through its own national organizations and strategic partners. With a total of 1719 employees, the company generates annual turnover of 921 million euros. The internationally renowned premium brands granini and Pago together with the strong national and regional brands for juices and fruit beverages form the foundation of the company. Consumers in 80 countries worldwide and especially in Europe know and appreciate our fruit juices and the variety of fruit drinks.

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