

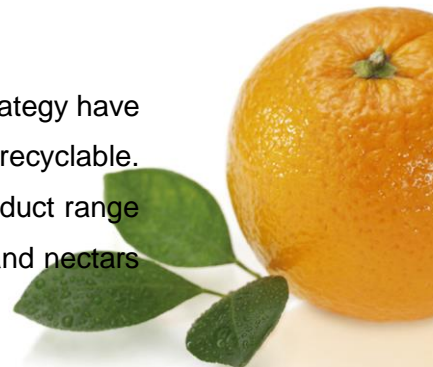
**Focus on transparency: new sustainability milestone for the international family-owned company Eckes-Granini**  
**First group-wide sustainability report published**

**Nieder-Olm, 9. December, 2021:** The Eckes-Granini Group has set itself the goal of becoming one of the most sustainable companies in the juice and fruit beverage sector and has been pursuing this goal for many years. Now, for the first time, the family-owned company is publishing a group-wide sustainability report. It provides a detailed overview of the projects and goals of the international fruit juice producer's sustainability activities. Eckes-Granini is implementing its sustainability strategy in six core areas of activity: Sustainable Juice, Packaging, Climate Protection, Nutrition, Social Responsibility and Employees. The sustainability strategy is supported by the ONE Eckes-Granini Strategy 2025, in which sustainability plays a central role as a driver for innovation, new processes and increased digitalization.

"We have been driving our sustainability activities very consistently for years because we are aware of our responsibility as a family-owned company", explains Tim Berger, CEO of the Eckes-Granini Group. "Sustainable business practices are deeply anchored in our DNA as a family-owned company and fruit juice producer. After all, natural raw materials have always formed the basis for all Eckes-Granini products. With the Sustainability Report 2021, we provide an open insight into where we stand, what we are working on, what we intend to do and how we are approaching these goals. We are convinced that a transparent dialogue with our stakeholders will enable us achieve our goals more quickly".

**Looking back on numerous milestone**

In recent years, several intermediate milestones of the sustainability strategy have been achieved. For example, 100% of the PET bottles are already recyclable. Between 2015 and 2020, the weight of packaging within the entire product range was reduced by 10%. The content of added sugar in fruit beverages and nectars



was also reduced by 10% during this period. In cooperation with ClimatePartner, the conditions for climate neutrality at all Eckes-Granini locations were created. Since January 1, 2021, all Eckes-Granini national companies have carried the ClimatePartner label "Climate Neutral Company". Nearly 100% of the electricity used by Eckes-Granini in its offices and plants now comes from renewable sources. The Team Rynkeby charity cycling initiative, with Eckes-Granini as the main sponsor, raised a total of more than 75 million euros for good causes from 2002 to 2021.

**Goal-oriented: Eckes-Granini raises the bar**

In the coming years, on the way to becoming one of the most sustainable fruit juice producers, further goals will be pursued within the framework of the sustainability strategy:

- By 2030 at the latest, 100% of juices and purees are to be made exclusively from sustainably grown fruit.
- By 2025, all PET bottles across the group are to be made from 100% r-PET (recycled PET) and the packaging weight of the products (PET, glass, closures) is to be reduced by a further 10%.
- The share of added sugar in fruit beverages and nectars within the entire product range is to be reduced by a further 10% by 2025.
- The Eckes-Granini Science-based targets (SBT) reduction goals<sup>\*</sup>:  
By 2030, Scope 1 and 2 emissions are to be reduced by 95% and Scope 3 emissions per litre are to be reduced by 50% or by 40% in absolute terms, respectively, assuming volume growth of 20%.
- By 2030, Eckes-Granini will switch 100% to climate-friendly heating and drive technologies.
- By 2025, Team Rynkeby will be supported in reaching a total donation of 100 million euros for seriously ill children and their families.

---

<sup>\*</sup> The SBT reduction targets officially submitted by Eckes-Granini were undergoing validation by SBTi (Science Based Targets initiative) at the time this report was published.



"At Eckes-Granini, we have a strong awareness of the impact of our business activities on consumers, society and the environment. At the same time, we believe that improvements in sustainability are compatible with our economic growth and the expansion of our international business activities," Jérôme Mornet, Director of Quality Assurance and Sustainability for the Eckes-Granini Group explains. "With this report, we are taking an important step towards transparency. We are drawing an interim conclusion and will make our sustainability activities measurable and comparable from now on."

The Sustainability Report of the Eckes-Granini Group can be found here:

<https://www.eckes-granini.com/en/sustainability/sustainability-report/>

**About the Eckes-Granini Group:**

Eckes-Granini is the leading supplier of fruit juices and fruit beverages in Euro-pa. For the independent family-owned company headquartered in Nieder-Olm, Germany (Rhineland-Palatinate), the focus is on committed and competent employees, strong brands in the areas of juices, fruit beverages and smoothies, and a long-term strategic orientation with sustainable value creation. Today, Eckes-Granini operates mainly in Europe with its own national companies and strategic partners and generates annual sales of 873 million euros with a total of 1708 employees. The company's foundation is formed by the internationally renowned premium brands *granini* and *Pago* together with strong national and regional brands for juices and fruit beverages. Consumers in 80 countries worldwide and especially in Europe know and appreciate our fruit juices and the variety of fruit beverages.

**Press Contact Eckes-Granini Group GmbH:**

Thomas Graf, Eckes-Granini Group GmbH  
Ludwig-Eckes-Platz 1, 55268 Nieder-Olm, Germany  
Telephone: 0 6136 / 35 1350

E-Mail: [presse-international@eckes-granini.com](mailto:presse-international@eckes-granini.com)

