

**Sustainability in new and good hands: Jérôme Mornet is the new Head of Quality Assurance and Sustainability of the Eckes-Granini Group**

**Nieder-Olm, 14. Januar 2021:** Jérôme Mornet (50) will take over as Head of Group-wide Quality Assurance and Sustainability at Eckes-Granini on January 1, 2021. His predecessor Dr. Karl Neuhäuser is retiring after more than 35 years with the company. Jérôme Mornet, a biochemist, has held various positions since 2008 at Europe's leading supplier of juice and fruit beverages. Since 2013, he has headed the Quality Assurance and Sustainability Division at the national company Eckes-Granini France. As such, he is also responsible for the development and implementation of the "Equilibre" sustainability program, one of the first comprehensive sustainability programs at the Eckes-Granini country level. Jérôme Mornet is active in numerous national and international fruit juice associations and organizations, including Unijus (Union Nationale Interprofessionnelle des Jus de Fruit), EJCS (European Juice Control System) and ILEC (Institut de li-aisons des entreprises de consommation). Since 2015, he has also been president of the French organization Qualijus (Institut de contrôle de la qualité des jus & nectar), an independent quality control body for the juice and nectar industry in France.

"Over the past three decades, Karl Neuhäuser has continuously developed the issues of quality and sustainability with the highest degree of competence, assertiveness and passion on behalf of the Eckes-Granini Group, thus setting industry standards. In addition, he has represented Eckes-Granini in leading positions in various national and international industry associations. I would like to thank Karl Neuhäuser for his outstanding commitment and wish him all the best and the best of health for the coming period of his life. At the same time, I look forward to working with Jérôme Mornet," emphasizes Eckes-Granini CEO Tim Berger. "We have set ourselves ambitious goals for the coming years with a view to quality and sustainability. I am convinced that with Jérôme Mornet and his wide-ranging expertise, we will continue to succeed in setting real benchmarks and providing new impulses for the market."



Further information on sustainability at the Eckes-Granini Group can be found here: <https://www.eckes-granini.com/nachhaltigkeit/>

**About the Eckes-Granini Group:**

Eckes-Granini is the leading producer of fruit juices and fruit beverages in Europe. The independent, family-owned enterprise based in Nieder-Olm, Germany (Rhineland-Palatinate), is dedicated above all to its competent and committed employees, its strong brands in the juice, fruit-beverage and smoothie segments and its long-term strategic focus on sustainable value growth. Today, Eckes-Granini operates with its own subsidiaries and strategic partners in Europe, employs a total of 1,725 people and posts annual net turnover of EUR 985 million. The internationally renowned premium brands granini and Pago as well as a number of strong national and regional juice and fruit-beverage brands form the foundation for the Group's business activities. Consumers in 80 countries around the world, and especially in Europe, have come to know and appreciate our fruit juices and our wide selection of fruit beverages.

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