

**Focus 2018 TOP Employer Rankings:**

**Eckes-Granini is one of the best employers in Germany and ranks among the top four in the industry (FMCG)**

Nieder-Olm, February 2018. Eckes-Granini is one of the top employers in Germany in 2018 according to the most recent FOCUS employer survey and the Kununu employer evaluation platform. The leading producer of fruit beverages also earns high ratings from employees in the rankings for specific industries. In the fast-moving consumer goods industry (FMCG), Eckes-Granini placed first among mid-sized enterprises and fourth among firms of all sizes. Eckes-Granini holds 43<sup>rd</sup> place in the overall rankings. “This award is a great achievement for us, and one for which all of our employees deserve credit. Aside from our strong brands, our committed employees are the key contributors to the success of our organization. We are pleased to see that our employees appreciate our various activities and our collegial corporate climate”, says Kay Fischer, General Manager, Eckes-Granini Deutschland.



The traditional enterprise earned particularly strong ratings for the introduction of modern policies and working methods, such as cooperation in cross-functional teams as well as health-management measures and activities in

the field of social engagement. Thus, in addition to powerful brands, Eckes-Granini also places strong emphasis on its competent and committed workforce. “We place a great deal of trust in our employees, and encourage them to assume responsibility”, explains Eckes-Granini Personnel Director Kerstin Rücker. The average length of service is about 16 years – yet another indication of an effective personnel policy.



In the largest study of its kind, FOCUS and Kununu rank a total of 1,000 national business enterprises from various different industries. In support of the process, the Statista Market Research Institute assessed more than 127,000 employer evaluations – from an independent online survey, a survey of Xing members and current Kununu data. One of the most important criteria was the willingness of employees to recommend their employers.

**About Eckes-Granini:** Eckes-Granini Deutschland GmbH among the leading brand suppliers in the fruit-beverage market. With its top brands, hohes C and granini, and high quality standards, the company stands for both enjoyment and healthy nutrition in equal measure. With more than 500 employees at its headquarters in Nieder-Olm (Rhineland-Palatinate) and its production facilities in Bad Fallingbostal (Lower Saxony) and Bröl (North Rhine-Westphalia), Eckes-Granini is a modern family enterprise that relies on traditional values along with principles of environmental awareness and sustainability. The extensive portfolio headed by the umbrella brands hohes C and granini is rounded out by the FruchtTiger children's brand and YO syrup, among product lines.

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