

Together for seriously ill children - charity cycling initiative Team Rynkeby raises 10.4 million euros

Nieder-Olm, September 26, 2022: 10.4 million euros have been raised in this year's Team Rynkeby charity cycling race for seriously ill children. The amount is the second highest ever raised in Team Rynkeby's history, surpassing last year's result by 7 percent. The 2,024 riders from 62 local teams in Denmark, Sweden, Norway, Finland, the Faroe Islands, Island, Germany, Switzerland and Belgium were able to cycle to Paris this year for the first time since the pandemic began. A total of 534 service personnel actively supported them. The international charity cycling initiative Team Rynkeby, which has been supported by the Eckes-Granini Group as a partner and main sponsor since 2016, collects donations for seriously ill children every year.

"Once again this year, the teams showed full commitment to a good cause and achieved a great fundraising result of which they can be proud," says Tim Berger, CEO of the Eckes-Granini Group. "I would like to thank all participants and helpers for their boundless commitment."

Europe-wide effort on the road to Paris

As every year, the event's donations go to local partner organizations that help children and their families. The highest amount of donations was received by Team Sweden with more than 3.2 million euros. The proceeds go to the organizations Barncancerfonden and Barnhjärnfonden. In Germany, as last year, three teams took part: Team Rynkeby Flensburg, Team Rynkeby Nieder-Olm and the German participants of Team Rynkeby Europe collected almost 358,000 euros for the German Childhood Cancer Foundation.

New record for jersey sponsorships

With more than 1,614 jersey sponsorships, the teams also set a new record this year. According to Jørgen H.K. Jepsen, General Manager of Team Rynkeby



Foundation, the impressive result is largely due to the commitment of the participants and the trust of the sponsors.

"After a two-year break, the teams finally got to ride their bikes to Paris. You could tell it was something special for the participants, especially for those who had waited several years for this experience," says Jepsen. "I think it's great that so many people want to do something good for themselves while doing something good for others."

Team Rynkeby is pleased to welcome five new teams for the new season

In the 2022/2023 season, which started on September 1st, Team Rynkeby will start with 2,614 riders and five new teams. In Germany there is the new Team Hamburg and Team Rynkeby Foods starts the tour from Germany and France. Denmark adds Team Rynkeby 100 Jutland and for people from the north of Sweden there is Team Riget. For the first time there will also be an international alpine team.

You can find further information at:

<https://www.eckes-granini.com/en/sustainability-alt/people/team-rynkeby/>

About the Eckes-Granini Group:

Eckes-Granini is the leading supplier of fruit juices and fruit beverages in Euro-pa. For the independent family-owned company headquartered in Nieder-Olm, Germany (Rhineland-Palatinate), the focus is on committed and competent employees, strong brands in the areas of juices, fruit beverages and smoothies, and a long-term strategic orientation with sustainable value creation. Today, Eckes-Granini operates mainly in Europe with its own national companies and strategic partners and generates annual sales of 856 million euros with a total of 1697 employees. The company's foundation is formed by the internationally renowned premium brands *granini* and *Pago* together with strong national and regional brands for juices such as *hohes C*, *Joker* and *God Morgon*. Consumers in 80 countries worldwide and especially in Europe know and appreciate our fruit juices and the variety of fruit drinks.

About the Team Rynkeby project

Team Rynkeby is the flagship project of the Eckes-Granini Group. Launched by employees of the Danish company Rynkeby Foods A/S, it is now the most successful charity cycling team in Europe. Numerous helpers volunteer their time to support 57 local teams from Denmark, Sweden, Finland,



Norway, the Faroe Islands, Iceland, Germany and Switzerland. From the corporate side, the initiative also receives support from well-known sponsors from business and industry in addition to the main sponsor Eckes-Granini Group and its brands Rynkeby, God Morgon and hohes C.

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