

**Starting from 1 January 2021, Eckes-Granini will be climate neutral and will contribute to protect 17,872 hectares of forest in the Amazon area annually**

**Nieder-Olm, 10 December, 2020:** The Eckes-Granini Group with all its subsidiaries will operate climate neutral throughout Europe as of January 1, 2021. Europe-wide, the Group emitted 43,082 tons of carbon into the atmosphere in 2019 – caused, among other things, by energy and heating, waste processing, employee commuting and business trips. This is the result of a profound analysis of the companies' carbon footprint in cooperation with ClimatePartner. The solution provider of climate action for companies has been supporting the leading supplier of fruit juices and fruit beverages since this year. With regard to the fight against climate change, the Eckes-Granini Group strives for zero greenhouse gas emissions. In order to get much closer to this overall goal, the Group will offset 43,000 tons carbon emissions of its direct business activities through a carbon offset project conducted by ClimatePartner in Portel, Brazil. Thereby, Eckes-Granini ensures the protection of 17,872 hectares of forest in the Amazon region per year.

**Eckes-Granini carbon offset project protects Brazilian primeval forest**

Eckes-Granini offsets its emissions by supporting a forest protection project in Portel, in the Brazilian state of Pará. The project protects a total of 151,105 hectares of forest each year. It also provides alternative sources of income and education for the residents of Portel, e.g. through the cultivation of pepper or the training of forest rangers.

"We are very proud that all Eckes-Granini subsidiaries will carry the ClimatePartner label 'Climate Neutral Company'," emphasizes Fabien Labeta, Director Product Supply and Supply Chain at Eckes-Granini. "Our declared goal is to make a measurable contribution to the fight against climate change. In cooperation with ClimatePartner, we'll continuously work towards the



implementation of increasingly efficient and comprehensive climate protection measures in the future.”

### **Commitment to climate action across Europe**

The German subsidiary of Eckes-Granini (hohes C, granini) has already been climate neutral since 2019. This is a great success that was achieved through the implementation of numerous climate protection measures. These include the modernization of facilities, the purchase of green electricity and the reduction of fuel consumption in the logistics fleet. As of January 2021, the entire carbon footprint of all eleven European subsidiaries will be offset.

"The Covid 19 pandemic massively impacts Europe and the world. Despite the seriousness of the situation, we must not lose sight of other major challenges – such as climate protection," comments Tim Berger, CEO of the Eckes-Granini Group. "As a sustainable family business, we feel committed to environmental protection. We have been reducing our carbon footprint for years. Now we are going one step further by becoming a climate neutral company and by supporting an important project in Brazil that protects people and the environment".

Further information on sustainability in the Eckes-Granini Group can be found here: <https://www.eckes-granini.com/en/sustainability/climate-neutral/>

### **About ClimatePartner**

ClimatePartner is a solution provider of climate action for companies. ClimatePartner combines individual consulting with cloud-based software that is unique on the market. Customers can use it to calculate and reduce carbon emissions and compensate for unavoidable emissions. In this way, products and companies become climate neutral, which is confirmed by the ClimatePartner label. ClimatePartner offers carbon offset projects in different regions and with different technologies and standards. The additional social effects of the projects are particularly important: The 17 goals for sustainable development of the United Nations, the SDGs, are the benchmark here. ClimatePartner was founded in Munich in 2006 and today has more than 100 employees in Munich, Berlin, Essen, Vienna, Zurich and Yerevan and cooperates with more than 2,500 companies in 35 countries.



**About the Eckes-Granini Group:**

Eckes-Granini is the leading producer of fruit juices and fruit beverages in Europe. The independent, family-owned enterprise based in Nieder-Olm, Germany (Rhineland-Palatinate), is dedicated above all to its competent and committed employees, its strong brands in the juice, fruit-beverage and smoothie segments and its long-term strategic focus on sustainable value growth. Today, Eckes-Granini operates with its own subsidiaries and strategic partners in Europe, employs a total of 1,725 people and posts annual net turnover of EUR 985 million. The internationally renowned premium brands granini and Pago as well a number of strong national and regional juice and fruit-beverage brands form the foundation for the Group's business activities. Consumers in 80 countries around the world, and especially in Europe, have come to know and appreciate our fruit juices and our wide selection of fruit beverages.

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